



**TWO MEN AND A TRUCK®** Donate a Defibrillator to Oshawa during Their Grand Opening

OSHAWA, ON April 17, 2007

**TWO MEN AND A TRUCK®** held their official grand opening on Tuesday, April 17<sup>th</sup>, and as part of the celebration, they presented Oshawa Mayor John Gray with a Mikey Public Access Defibrillator.

“It’s great to see a company come to town with good corporate values, and who gives back to the community,” said Gray after receiving the defibrillator.

Councillor John Neal, Mikey Network Chairman Hugh Heron and the staff of

**TWO MEN AND A TRUCK®** were on hand for the celebration, and dozens of others from the Durham Region Home Builder’s Association, and the community came out to commemorate the opening.

**TWO MEN AND A TRUCK®** is the third largest mover in the United States, and the new Oshawa location is the first one this side of Toronto. With a 94 per cent referral rate, and core values consisting of Integrity, Giving Back to the Community, The Grandma Rule (treat everyone as you would your grandmother), Care, Be Your Best and Have Fun, and Inclusion, **TWO MEN AND A TRUCK®** are also known as the “movers who care”.

“We are dedicated to helping the environment and the community as much as possible,” says Steve deBoer, general manager and franchisee of **TWO MEN AND A TRUCK®**. The family owned and operated franchise has proven this by giving every client a recycle bin when they move, and by donating a portion of their proceeds from each move to The Mikey Network.

The Mikey Network is a non-profit organization working to raise public awareness and provide education about heart healthy lifestyles. The Mikey Network also raises funds to donate Mikeys (Public Access Defibrillators) to locations across Ontario.

The Mikey Network was established by Heathwood Homes and The Heron Group of Companies and is dedicated to former Heathwood Homes partner Mike Salem who died of sudden cardiac arrest in 2002.

Mikeys can bring the lifesaving shock of a defibrillator to a cardiac arrest victim within minutes – even before emergency services personnel arrive. Time is of the essence. Approximately 6,500 Ontarians suffer from cardiac arrest annually. About 17 to 20 per cent of those occur outside the home. More than 90 per cent of cardiac arrests require an electric shock from a defibrillator to convert their heart rhythm to a normal pace. The Mikey gives victims a fighting chance. A trained “Target Responder” using a defibrillator can increase a victim’s chance of survival by up to 50 per cent.

Mayor Gray said that the defibrillator donated by **TWO MEN AND A TRUCK®** will be put in one of Oshawa’s public buildings, such as a the library, town hall or community centre.

For more information on **TWO MEN AND A TRUCK®**, please call 1-866-MOVING-4U, or visit the website at [www.twomen.ca](http://www.twomen.ca). For more information on The Mikey Network, visit [www.themikeynetwork.com](http://www.themikeynetwork.com)