



For Immediate Release

## **Two Men and a Truck on the move**

*Award-winning residential moving company sets up first office in Mississauga, second in Canada*

**Mississauga, ON, April 21, 2006** – Two Men and a Truck Canada, a franchised local and regional moving company specializing in home and business moves, is moving into Mississauga. The first Mississauga franchise, owned by Mississauga businessman Paul Tomasek, officially opens this week and marks the second location in Canada for the year-old Canadian arm of Two Men and a Truck International, the first and largest moving franchise in the United States.

“Reputation, industry longevity and market growth were three things I analyzed when looking at franchise opportunities,” says Tomasek, who was making a career transition from diagnostic imaging specialist to moving services entrepreneur. “I worked with a number of franchising experts when doing my research and before I invested. When I found the opportunity with Two Men and a Truck, a very solid company which met all my criteria, and was able to get in on the ground floor as the company expanded into Canada, I was very excited. This is a huge opportunity,” he says.

Tomasek has leased property at 1230 Mid-Way Blvd, Suite 202 Mississauga (Dixie and Derry) and already has two trucks making moves. His office is also developing a deep stake in the community, sponsoring different charitable events and organizations. This week, Two Men and a Truck Mississauga will ‘move it’ for the Mississauga-Lakeshore and Streetsville Super Cities Walk for MS – donating its moving services and truck for the weekend and sponsoring the musical warm-up session prior to the Lakeshore walk.

“All in all, opening this franchise gives me the chance to get into a well-managed, solid franchise system right at the ground floor, as we build this network across Canada and make a difference in the moving industry,” comments Tomasek. “It also gives me the opportunity to work and give back to a community I love,” he says.

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## About Two Men and a Truck

Two Men and a Truck® International was founded in 1985 by Mary Ellen Sheets, the mother of the original “two men”, Brig and Jonathon Sorber, who started Two Men and a Truck as an after school endeavour to raise money for college. When the calls kept coming even after the boys had left for college, Mary Ellen took over the business. Today, Two Men and a Truck is the first and largest local moving franchise system in the United States, with 167 locations in 27 states, more than 1200 trucks on the road and completing approximately 350,000 moves every year. Franchising began in 1989. Two Men and a Truck® Canada began operations in January, 2005 and officially opened its first Canadian franchise in June, 2005. The Canadian master license for Two Men and a Truck® is owned by Heron Capital Corporation (HCC), the corporate franchise division of The Heron Group of Companies, an umbrella organization that also encompasses property management and real estate businesses. In addition to being awarded the Canadian master franchise rights to Two Men and a Truck, HCC recently purchased the shares of Proshred Franchising Corp., which owns the international rights (excluding Canada) to the proprietary franchising system.

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