



For Immediate Release

TWO MEN AND A TRUCK® ON THE MOVE – Award winning residential moving company sets up first office in Etobicoke, sixth in Canada.

Etobicoke, ON, February 16, 2009 – **TWO MEN AND A TRUCK® Canada**, a franchised local and regional moving company specializing in home and business moves, is moving into Etobicoke. The first Etobicoke franchise owned by Etobicoke businessman Robert Szczypek, officially opens this week, Thursday February 19th, and marks the sixth location in Canada for the 4 year old Canadian arm of **TWO MEN AND A TRUCK®/INTERNATIONAL, Inc.** the first and largest moving franchise in the United States.

“Reputation, industry longevity and market growth were three things I analyzed when looking at franchise opportunities,” says Szczypek, who was making a career transition from the field of Information Technology to moving services entrepreneur. When I found the opportunity with **TWO MEN AND A TRUCK®**, a very solid company which met all my criteria, I was very excited about aligning myself and my talents within a progressive culture that puts customers first and is committed to exceeding its customer’s expectations.

Szczypek has leased space at 716 Kipling Avenue, Kipling below Dundas and already has a truck ready to make its first move. “All in all, opening this franchise gives me the chance to get into a well managed, solid franchise system at the ground floor, as we build this network across Canada and make a difference in the moving industry,” comments Szczypek. “It also gives me the opportunity to work and give back to the community I love,” he says.

About **TWO MEN AND A TRUCK®**

TWO MEN AND A TRUCK® was founded in 1985 by Mary Ellen Sheets, the mother of the original “two men”, Brig & Jonathon Sorber, who started **TWO MEN AND A TRUCK®** as an after school endeavour to raise money for college. When the calls kept coming even after the boys had left for college, Mary Ellen took over the business. Today **TWO MEN AND A TRUCK®** is the first and largest local moving franchise system in the United States, with 200 locations in 31 states, more than 1400 trucks on the road and completing approximately 350,000 moves every year. Franchising began in 1989. **TWO MEN AND A TRUCK® Canada** began operations

in January 2005 and officially opened its first Canadian franchise in June, 2005. The Canadian master license for **TWO MEN AND A TRUCK®** is owned by Heron Capital Corporation (HCC), the corporate franchise division of The Heron Group of Companies, an umbrella organization that also encompasses property management and real estate businesses. In addition to being awarded the Canadian master franchise rights to **TWO MEN AND A TRUCK®**, HCC also purchased the shares of Proshred Franchising Corp., which owns the international rights (excluding Canada) to the proprietary franchising system.

For more information, please contact:

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