



For Immediate Release

## **Two Men and a Truck Canada growing in Ontario**

**Toronto, ON, March 1, 2006** - Two Men and a Truck® Canada, a franchised local moving services company only a year old, is pleased to announce a franchise has been awarded to serve the Oakville and Burlington area. This brings the total to four franchises in Southwestern Ontario. New franchisee is Wendell Costello and he plans to be open by May, 2006.

Two Men and a Truck® Canada began operations in January, 2005 and opened its first franchise, the Hamilton location, in June, 2005. Additional franchises are located in Mississauga and London, Ontario.

The opening of these new offices is part of the Canadian company's growth strategy to open ten franchises in Ontario by June, 2006.

"The Oakville and Burlington areas are experiencing significant growth in terms of housing and people moving into the area," comments John Prittie, President of Two Men and a Truck® Canada. "In the last ten years, Oakville itself has grown in population by almost 25%."

"Our franchise system is dedicated to customer care and quality within the moving industry and our new franchisee embodies those qualities. We welcome Wendell to our growing network and have no doubt he'll do well," says Prittie.

The Canadian master franchise rights to Two Men and a Truck® were awarded to Heron Capital Corporation, the corporate franchise division of The Heron Group of Companies, in January, 2005 by Two Men and a Truck® International, based in Michigan.

Two Men and a Truck® started in the U.S. as an after school endeavour for two boys to raise money for college. It was the first, and is now the largest, local moving franchise system in the United States, with 167 locations in 27 states and more than 1,200 trucks on the road. Its founder, Mary Ellen Sheets, was recently named Entrepreneur of the Year by the International Franchise Association.

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Heron Capital Corporation (HCC), which owns the franchise rights to Two Men and a Truck® in Canada, is the corporate franchise division of The Heron Group of Companies, an umbrella organization that also encompasses property management and real estate businesses. Formed in 1997, HCC develops and manages truck- and service-related businesses that have North American growth potential through franchising. In addition to being awarded the Canadian master franchise rights to Two Men and a Truck®, HCC recently purchased the shares of Proshred Franchising Corp., which owns the international rights (excluding Canada) to the proprietary franchising system.

- 30 -

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