



For Immediate Release

Two Men and a Truck Canada signs new franchisees

Toronto, ON, November 29, 2005 - Two Men and a Truck® Canada, a franchised local moving services company less than a year old, is adding three new franchised offices to its network. Brent and Heidi Welsh will be opening a Two Men and a Truck® office to service London and environs in early 2006, and Paul and Deborah Tomasek will sequentially open two franchise offices to service Mississauga, ON and the Greater Toronto Area commencing in February, 2006.

Two Men and a Truck® Canada began operations in January, 2005 and awarded its first franchise, the Hamilton location, in May, 2005. The opening of these new offices is part of the Canadian company's growth strategy to open ten franchises in Ontario by June, 2006.

"London and Mississauga are cities that are experiencing significant growth, the ideal environment for opening Two Men and a Truck offices," says John Prittie, President of Two Men and a Truck® Canada. "Our franchise system is dedicated to customer care and quality within the moving industry and our new franchisees embody those qualities. We welcome Brent, Heidi, Paul and Deborah to our growing network."

The Canadian master franchise rights to Two Men and a Truck® were awarded to Heron Capital Corporation, the corporate franchise division of The Heron Group of Companies, in January, 2005 by Two Men and a Truck® International, based in Michigan.

Two Men and a Truck® started in the U.S. as an after school endeavour for two boys to raise money for college. It was the first, and is now the largest, local moving franchise system in the United States, with 158 locations in 28 states and more than 1000 trucks on the road. Its founder, Mary Ellen Sheets, was recently named Entrepreneur of the Year by the International Franchise Association.

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Heron Capital Corporation (HCC), which owns the franchise rights to Two Men and a Truck® in Canada, is the corporate franchise division of The Heron Group of Companies, an umbrella organization that also encompasses property management and real estate businesses. Formed in 1997, HCC develops and manages truck- and service-related businesses that have North American growth potential through franchising. In addition to being awarded the Canadian master franchise rights to Two Men and a Truck®, HCC recently purchased the shares of Proshred Franchising Corp., which owns the international rights (excluding Canada) to the proprietary franchising system.

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